



Adekunle Oduye

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EXPERIENCE

Product Designer, *NASDAQ OMX* | New York, NY 2/2014 - Present

- Build high-fidelity prototypes using HTML, CSS & JavaScript
- Conduct user research, discovery interviews, & usability tests
- Collaborate closely with product management and engineering teams to develop and launch new products, which include IR Insights and IR Analytics
- Lead two data visualization projects that standardized the styling and interactions of charting throughout NASDAQ products

Web Developer, *Vendome Group* | New York, NY 7/2012 - 2/2014

- Designed conference websites that helped gain new sponsors and increase attendance
- Boosted traffic to Vendome's product websites by designing responsive email newsletters
- Created digital interactive magazines for various publications that reached thousands of viewers each month

Front-End Developer, *Reactive Media* | New York 7/2012 - 7/2012

- Developed an email template and web page for high-performance cycling company

Front-End Developer, *Kettle* | New York 5/2012 - 6/2012

- Developed a 30-page web design mock-up into a static website using HTML & CSS

Web Designer & Front-End Developer, *dzine it* | New York, NY 3/2011 - 5/2012

- Developed web design mock-ups into static websites using HTML, CSS & JavaScript
- Optimized websites and monitored their traffic using Google Analytics

SKILLS & TOOLS

N - NOVICE **C** - COMPETENT **P** - PROFICIENT **E** - EXPERT

Front-End Development:

- HTML & CSS (**E**)
- JavaScript (**P**)
- Design Systems (**C**)

User Experience:

- Sketching & Wireframing (**P**)
- User Flows (**C**)
- Rapid Prototyping (**E**)

Development Tools:

- Git & Command Line (**P**)
- Sass (**E**)
- JQuery (**E**)
- D3 (**C**)
- AngularJS (**N**)

Design Tools:

- Sketch (**P**)
- Photoshop (**E**)
- Illustrator (**E**)
- InDesign (**E**)

EDUCATION

University at Buffalo, SUNY | Buffalo, NY June 2010
Bachelor of Arts, Studio Art & Economics

American University at Rome | Rome, Italy Fall 2008