



Adekunle Oduye

(347) 987-0665 adekunleoduye.com adekunle@oduye.com @adekunleoduye

EXPERIENCE

Product Designer, *Justworks* Jun 2017 – Present

- Lead the product design efforts to redesign the health renewals flow for both employees and employers, which lead to a **98%** renewal rate
- Collaborated with other designers and engineers to maintain the design system
- Heavily involved in D&I groups such as Black Leadership Alliance

Product Designer, *NASDAQ OMX* Feb 2014 – Jun 2017

- Build high-fidelity prototypes using HTML, CSS & JavaScript
- Conducted user research, discovery interviews, & usability tests
- Collaborated closely with product management and engineering teams to develop and launch new products, which include IR Insights and IR Analytics
- Co-Lead two data visualization projects that standardized the styling and interactions of charting throughout NASDAQ products

Web Developer, *Vendome Group* Jul 2012 – Feb 2014

- Designed conference websites that helped gain new sponsors and increase attendance
- Boosted traffic to Vendome’s product websites by designing responsive email newsletters
- Created digital interactive magazines for various publications that reached thousands of viewers each month

Front-End Developer, *Reactive Media* Jun 2012 – Jun 2012

Front-End Developer, *Kettle* May 2012 – Jun 2012

Web Designer & Front-End Developer, *dzine it* Mar 2011 – May 2012

SKILLS & TOOLS

N - NOVICE **C** - COMPETENT **P** - PROFICIENT **E** - EXPERT

Front-End Development:

- HTML & CSS (**E**)
- JavaScript (**P**)
- Design Systems (**P**)

User Experience:

- Sketching & Wireframing (**P**)
- User Flows (**C**)
- Rapid Prototyping (**E**)

Development Tools:

- Git & Command Line (**P**)
- Sass (**E**)
- JQuery (**E**)
- D3 (**C**)
- ReactJS (**N**)

Design Tools:

- Sketch (**P**)
- Photoshop (**E**)
- Illustrator (**E**)
- InDesign (**E**)

EDUCATION

University at Buffalo, SUNY | Buffalo, NY Jun 2010
Bachelor of Arts, Studio Art & Economics

American University at Rome | Rome, Italy Fall 2008